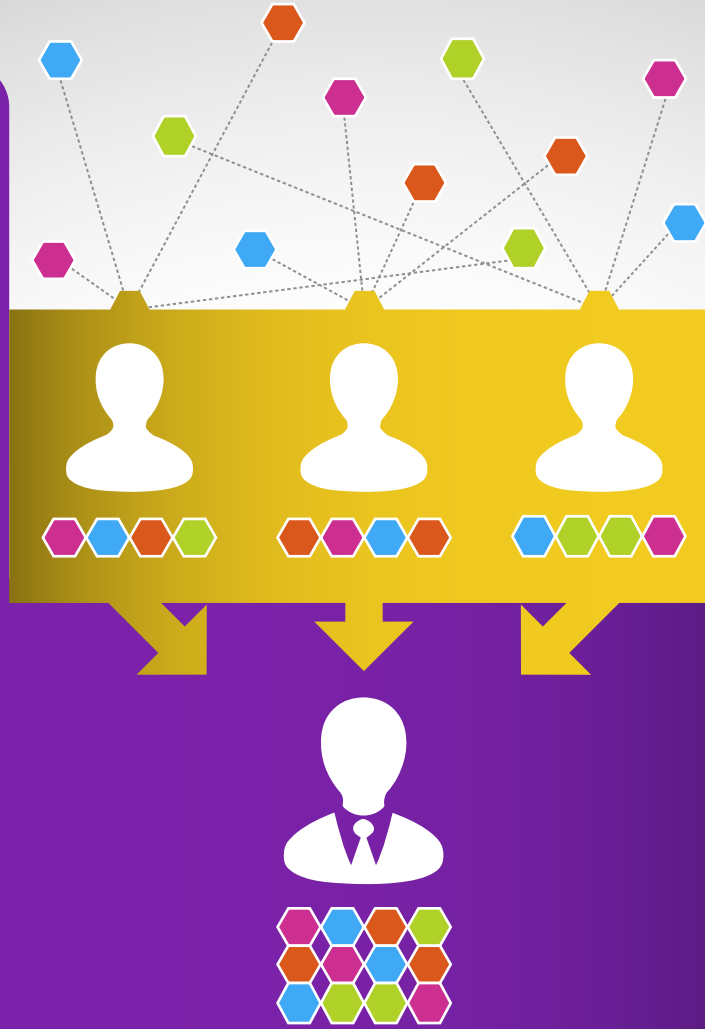
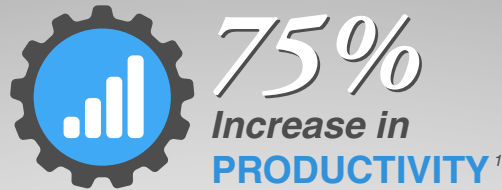


Why you need Project Management...



Use a
PROGRAM MANAGER
to oversee and coordinate multiple related projects

- Aligns project outcomes with strategic objectives
- Promotes process improvement
- Contributes to financial return
- Develops human capital allocation strategies
- Provides single point of contact for project managers and executives
- Establishes formal monitoring and reporting structures

Use a
PROJECT MANAGER
to organize and complete a unique initiative or one-off work effort

- Performs discovery and due diligence**
 - Understand the initiative, desired results, and end goals
 - Identify key people that should be involved
- Plans the initiative, or project, in detail**
 - Determine and agree what will be done, how, and by whom
 - Organize the work, people, schedule, costs, and risks to complete the work
 - Agree on a plan to move forward
- Completes work against the plan**
 - Keep everyone on track
 - Evaluate changes and adjustments needed to plan
 - Report on progress, keep everyone informed
- Delivers the final results**
 - Deliver as agreed and expected, no surprises
 - Get sign-off that work is complete

Create a strong foundation for ongoing success!

Celebrate a job successfully completed!

To make Project Management work in a less than ideal environment, visit
WWW.FORWARDMOMENTUM.NET/OVERCOME-DYSFUNCTION/

for our free eBook,
Overcoming Organizational Dysfunction:
Unlock the Value of Project Management to Get Work Done

1. The Value of Project Management: Validating the positive impacts of project management on organizations. PM Solutions White Paper Series, Center for Business Practices, West Chester, PA, 2002.

2. Thomas, J. L. and Mulally, M. E. Proceedings from PMI Research Conference: Researching the Value of Project Management. Warsaw, Poland, 2008.